

R E M A R K A B L E

CEO

Professor Benjamin Anderson



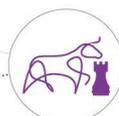
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After completing his Bachelors degrees in Philosophy, Psychology and Theology Ben continued with post graduate studies in both Theology and Psychology, concluding a Masters degree in Psychology during 1989. During this period he worked part time to sustain his academic development journey. He formally started his career as a registered Psychologist during 1990 and became involved in student and academic development matters at the University of the Free State.

During the mid-ninety's he became involved in community related activities in the Free State region, involving the development of working adults in a post-apartheid system. These engagements with both public and private sector organisations as well as labour unions resulted in him registering for a PhD focusing on the learning development needs of working adults in South Africa. One of the outcomes of his PhD was the development of a Bachelors degree in Managerial Leadership for working adult learners. As a result of this development, the University of the Free State agreed to establish a Business School which would offer, amongst other, a Bachelors degree in Managerial Leadership (BML) and a Masters degree in Business Administration (MBA).

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Ben joined the Business School as one of the founding members in 1999. He was appointed as an Associate Professor at the University of the Free State at beginning of 2000 and awarded his PhD soon thereafter.

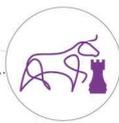
He joined the FirstRand Group during 2000 as the Chief Learning Officer for FNB, tasked to establish a for profit learning entity within the FirstRand group of companies, based on the work done at the University of the Free State. For the next 5 years he had extensive exposure to business related activities as experienced within a corporative context. Amongst other milestones, FNB Learning was registered as an accredited education and training provider.

During 2005 Ben joined forces with Prof Roy Marcus to establish the Da Vinci Institute, as a registered private higher education provider. He was accountable for the design, development and registration of a Certificate in the Management of Technology and Innovation, a Diploma in the Management of Technology and Innovation, a Bachelors of Commerce in Business Management, a Master of Management in Technology and Innovation and a PhD in the Management of Technology and Innovation. Ben has delivered several conference papers on managerial leadership development, at both international and national conferences.

Responsibilities:

Ben has been the Chief Executive Officer responsible for the Da Vinci Institute since its formal registration and accreditation in 2005.

If you would like to contact Ben please contact us on +27 11 608 1331 or alternatively email bennie@davinci.ac.za



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