



# Are You Remarkable?

Bachelor  
of Commerce  
in Business  
Management



**daVinci**  
Research · Design · Education

THE DA VINCI INSTITUTE



## INTRODUCTION

The Da Vinci Institute for Technology Management (Da Vinci Institute), is a School of Business Leadership, offering various accredited programmes. The Da Vinci Institute is focused on enabling its students to acquire their qualification through a strong knowledge base and utilising the core principles of action learning. By using a Mode 2 Approach, we are focused on the co-creation of knowledge and solving problems in day-to-day life. It is in this context that the Da Vinci Institute provides a learning journey for future business leaders and tomorrow's innovative entrepreneurs.

The Da Vinci Institute derives its passion from a triangulated approach of developing independent thinkers, societal contributors and remarkable business leaders.

## BACKGROUND AND CONTEXT

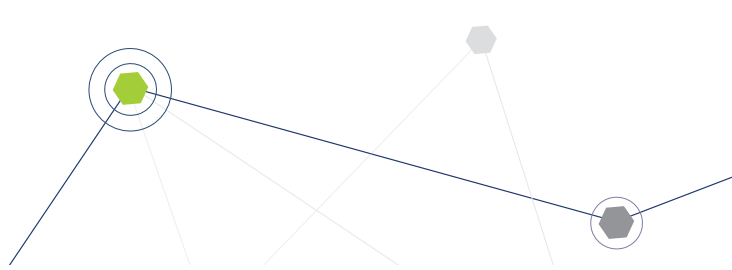
Business Management is the study of how to enable business leaders to make a value judgement on how to improve the performance of their operations, through the selection and application of a blend of technologies, innovations and people practices relevant to their market. In addition, this should be an agile process, which continually tests existing and future commercial boundaries to build market driven excellence. The human interface is an integral part of this paradigm to ensure meaningful engagements. As a result of the business management practices developed during the late 1980s and 90s, the world focused on the development of business administration skills and knowledge for managers. Subsequently, there has been a shift informed by the democratisation of

economies, to a more systemic approach focusing on business leadership, as required for the sustainable development of organisations. The key objective of the Da Vinci programmes is the development of business leaders who will understand the importance of socio-economic transformation in society. This programme will achieve this through broad-based education that equips students with the knowledge, theory and action learning competence, required to provide a thorough understanding of business leadership alignment as it relates to agility and engagement. This is underpinned by an understanding of the management of four key business areas:

- T - Technology Management
- I - Innovation Management
- P - People Management
- S - Systemic Thinking

## RATIONALE

The Bachelor of Commerce in Business Management is specifically designed to afford prospective students an opportunity to realise their true potential by:

- Preparing them to work effectively within a modern organisational environment
  - Providing them with personal development opportunities while they meet requirements within the business management domain
  - Emphasising the integration of systems, technology, innovation and people development concepts into individual performance within an organisation
  - Developing them to better understand the manager's role within a socio-economic environment and improve their capacity to contribute towards managing a system.
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## PURPOSE

The Bachelor of Commerce in Business Management is an undergraduate qualification that prepares future business leaders for the multi-faceted world of work.

The Bachelor of Commerce in Business Management seeks to promote the development of knowledge, skills and capabilities required within varied management, administration and leadership contexts.

The programme focuses on the business leadership discipline posited against the overarching field of business management and administration. This takes cognisance of the complex interrelationship of a number of elements that will contribute to, and enhance, sustainability of business ventures, including: the management of technology; the management of innovation; and, the management of people, within a systems thinking framework.

The programme is thus structured in such a way that it introduces individuals to the core competencies needed to identify and leverage business opportunities (including opportunities provided through social enterprises); and establish practices that will enhance the viability of ventures.

These competencies will include the latest in local and global trends in business management, administration and leadership within a business and/or social enterprise environment.

Individuals who attain this qualification will be empowered to contribute to the personal, social and economic development of an organisation, a community and/or a country at large.

The qualification is also directed towards prospective individuals who intend to take up junior and middle management positions within both private and public sector organisations and social enterprises.

The foundation of the curriculum is built on a combination of widely acknowledged Business Management disciplines (general Business Management, Financial Accounting, Economics, Business Research) with the option to develop a Business Leadership focus within a selected area of expertise (including Marketing Management, Retail Management, Risk-based Integrated Management, Project Management, Financial Services Management, Payroll Management, Supply Chain Management, Aviation Management, Innovation Management, Creativity Management).

## WHY ENROL FOR THIS PROGRAMME


Students will enjoy the following benefits:

- Modules are designed around the role of business management
- Learning Interventions are aligned to emerging market realities and related strategies
- Workshops are lectured by industry experts
- A variety of assessment techniques are applied
- Programme scheduling is flexible
- Content promotes awareness of the benefits of being entrepreneurial.

## DELIVERY OF PROGRAMME

The mode of delivery is distance learning, which utilises a wide range of teaching and learning methodologies such as face-to-face contact and digital support services.

This qualification has been accredited by the HEQC of the Council on Higher Education (CHE) of South Africa. It is registered with the South African Qualification Authority (SAQA) on the NQF and is registered by the Department of Higher Education and Training (DHET).



## PROGRAMME OUTLINE

### Bachelor of Commerce (Business Management) (SAQA ID - 84767)

This programme is 360 credits in total allocated as follows:

Year 1	Credits
<b>Compulsory Modules</b>	
Introduction to Business Management	20
Economics 1	20
Principles of Accounting	20
Academic Literacy	10
Introduction to Commercial Law	10
Mathematical Literacy	*NCB
<b>Compulsory Total</b>	<b>80</b>
<b>Year 2</b>	
<b>Credits</b>	
Business Management 2	30
Economics 2	15
Financial Management 2	15
Project-based Research 1	10
<b>Compulsory Total</b>	<b>70</b>
<b>Year 3</b>	
<b>Credits</b>	
Business Management 3	30
Economics 3	15
Financial Management 3	15
Project-based Research 2	20
<b>Compulsory Total</b>	<b>80</b>

**\*NCB: Non-credit bearing**

### Students are required to select any one of the following elective streams (totalling 130 credits)

• Marketing Management	• Project Management
• Payroll Management	• Financial Services Management
• Retail Management	• Supply Chain Management
• Risk-based Integrated Management	• Aviation Management
• Innovation Management	• Creativity Management

**Note: Students are required to complete a selected elective stream from year 1 through to year 3.**

**Please note: Electives are subject to availability of offering. Contact the institution and/or visit our website on [www.davinci.ac.za](http://www.davinci.ac.za) for more information on electives.**

## ADMISSION CRITERIA

### Bachelor of Commerce (Business Management) (SAQA ID - 84767)

#### Minimum Admission Requirements

- **National Senior Certificate NSC/SC (a)** - A minimum of 30% for English or a minimum of 33.3% in English for the Senior Certificate (SC) coupled with:
  - If the candidate offered 6 NSC/SC (a) 20 credit subjects, an achievement rating of 4 (50%) or better in 4 NSC/SC(a) subjects; **or**
  - If the candidate offered a mix of SC, NSC and SC (a) 20-credit subjects and passes an achievement rating of 4 (50%) or better in at least four subjects, which must be Higher Grade SC and/or NSC and/or SC (a) subjects, **OR**
- **NC(V) Level 4** – In addition a student must (a) achieve at least 60 % in three fundamental subjects, including English, (b) achieve at least 70% in four vocational subjects, chosen from the NC (V) Level 4 subjects; **OR**
- **Alternatively a Higher Certificate, an Advanced Certificate or Diploma in a cognate field.**



## ADMISSION REQUIREMENTS CONTINUED

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### Mature Age Exemption/ RPL

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Mature Age Exemption:

- Candidates having attained the age of 23 before or during the first year of registration with a Senior Certificate or equivalent with a minimum of 40% in at least four higher or standard grade subjects, at least three of which shall have been passed simultaneously and one of which shall be a higher grade subject; **OR**
- Candidates must have attained the age of 45 before or during the first year of registration.

Recognition of Prior Learning:

- Demonstrate suitability for admission and is at the Senate's/Academic Board's discretion on a case by case basis. For more details please contact the Registrar. (registrar@davinci.ac.za)

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### Additional Entry Requirements

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All applicants to the Bachelor of Commerce in Business Management must comply with the following minimum requirements: **English First Language: 50% or English Second Language: 60% and Mathematics: 50%.**

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## PURPOSE

To cultivate business leaders

## DREAM

To contribute to the development  
of a sustainable society

## PRINCIPLES

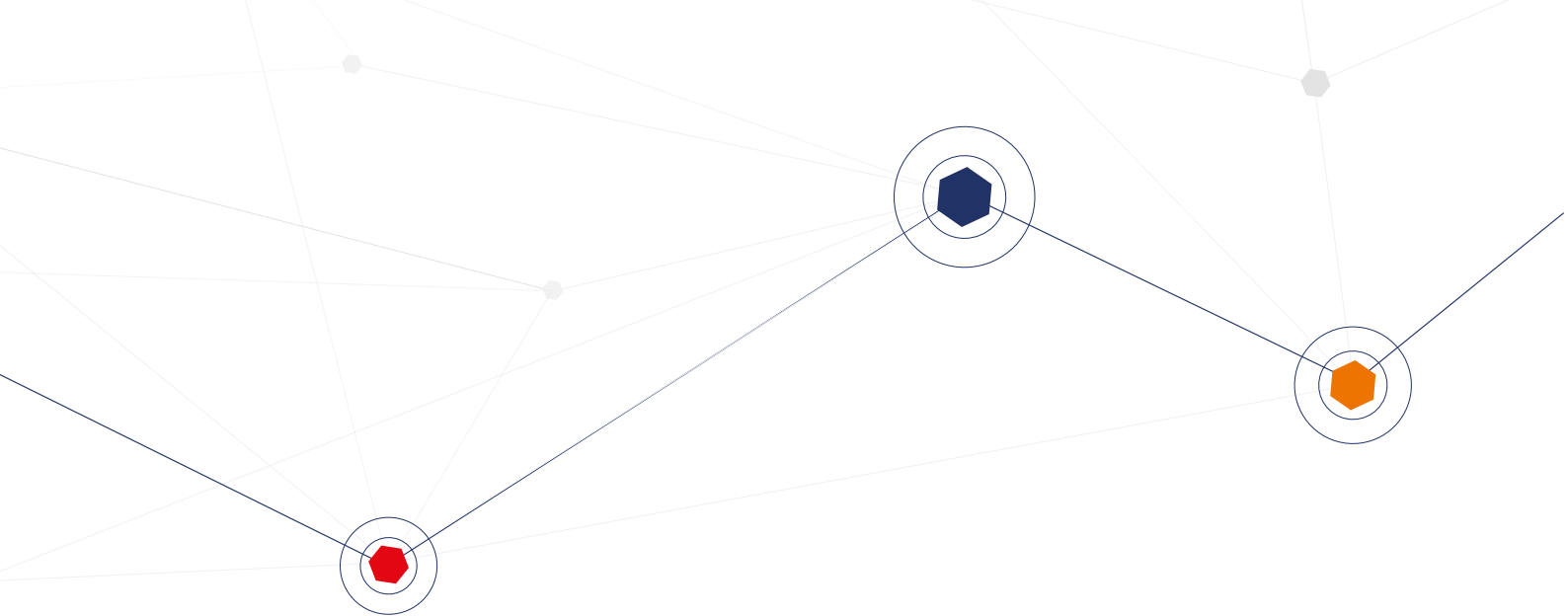
Seeking the truth (curiosita)  
Taking responsibility (dimostrazione)  
Sharpening awareness (sensazione)  
Engaging the shadow (sfumato)  
Cultivating Balance (scienza)  
Nurturing Intergration (corporalita)  
Embracing Holism (connessione)



## BRAND PROMISE

To co-create reality





Da Vinci House  
16 Park Avenue, Modderfontein  
Johannesburg, South Africa  
T: +27 11 608 1331  
F: +27 11 608 1380  
I: [www.davinci.ac.za](http://www.davinci.ac.za)  
E: [info@davinci.ac.za](mailto:info@davinci.ac.za)

The Da Vinci Institute for Technology Management (Pty) Ltd is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Institution Act, 1997. Registration No. 2004/HE07/003

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